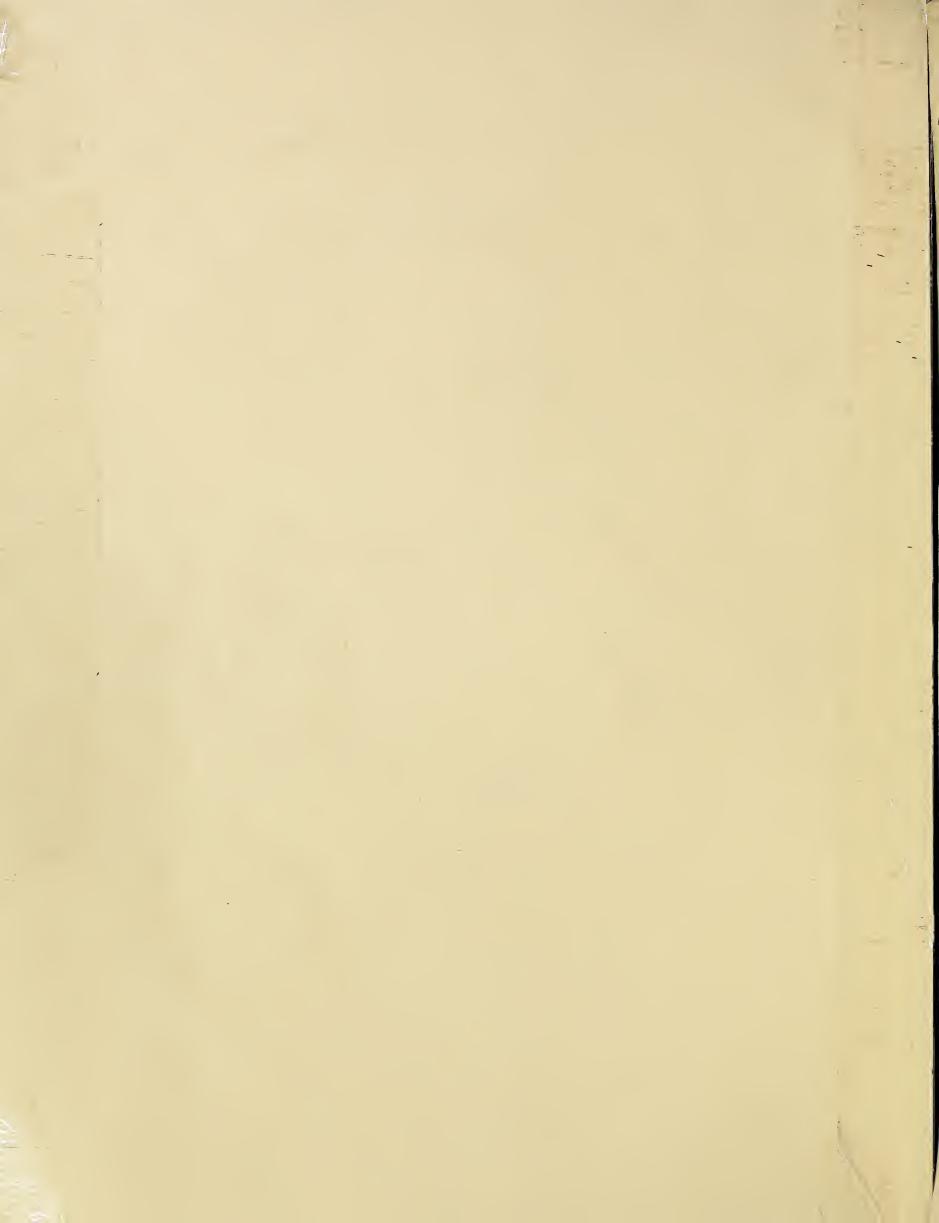
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A 8505 UNITED STATES DEPARTMENT OF AGRICULTURE PRODUCTION AND MARKETING ADMINISTRATION In cooperation with the INFORMATION BRANCH 821 Market Street, Room 656

San Francisco 3, California

Federal-State Market News Service

WHAT'S NEWS IN THE MARKETS?

(USDA Food Bulletin for the week ending April 2, 1948)

SAN FRANCISCO. March 30 --- Four vegetables head the list as "Best Buys" this week - celery, spinach, rutabagas and cauliflower.

Increasing supplies and declining prices on asparagus and artichokes move them into the "Good Buy" class. Lettuce remains a "Fairly Good Buy". Supplies of cabbage have become a little scarce and prices have gone up cabbage is now only a "Fair Buy", along with peppers.

Tomatoes are still almost all Mexican and expensive. Squash, potatoes and sweet potatoes remain fairly high in price.

Onions continue to rise in price, with no substantial decreases expected for another month when the new crop begins to arrive.

In fruits, apples, especially Watsonville Newtowns, and smaller sizes of oranges continue to be "Best Buys", with grapefruit and pears remaining "Fair Buys". Avocado prices have increased again.

Butter prices continued to advance. Supplies were mostly adequate. 92 score butter sold for 86 cents on Monday as against 83 cents a week ago.

Last week the egg market responded to the usual pre-Easter demand and showed increased sales. Some prices worked a little higher. Demand after Easter was larger than expected and top grades held steady at prices generally about a cent higher than those of a week ago. Wholesale quotations as of Monday: Grade "A" Large 53-53 cents per dozen; Mediums 51-51 cents; Smalls $46-46\frac{1}{2}$ cents, and Grade "B" Large $50-50\frac{1}{2}$ cents per dozen.

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Poultry prices advanced 1 to 2 cents last week under a strong pre-Easter demand, but after Easter the demand fell off sharply and as of early this week, prices were down 2 to 3 cents on young colored chickens, 1 cent on leghorn fowl. Fryers were in good supply, roasters adequate for the slow demand at present high prices.

Trading in meats was a little cautious during the week. Supplies of steer and heifer beef were fairly plentiful, but cow beef was in very light volume. Spring lamb was more plentiful; ewe mutton was scarce. Fresh pork cuts were in more liberal supply. Prices were largely unchanged.

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In cooperation with the Federal-State Market News Service

WHAT'S NEWS IN THE MARKETS?

(USDA Food Bulletin for the week ending April 9, 1948)

SAN FRANCISCO, April 6 --- Artichokes have been added to the "Best Buys" in vegetables this week, which now makes the list total five. addition to artichokes, celery, spinach, rutabagas, and cauliflower are vegetable "Best Buys".

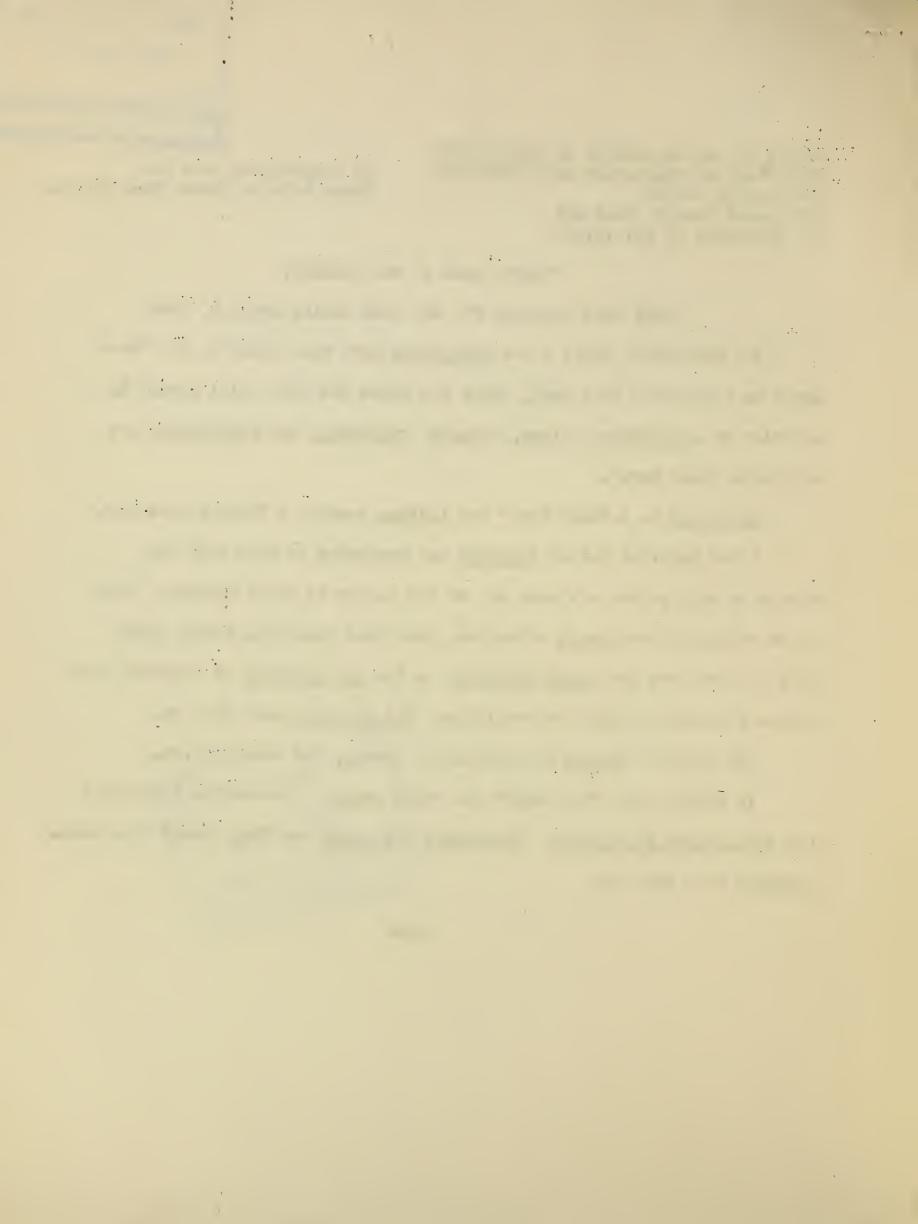
Asparagus is a "Good Buy, " and lettuce remains a "Fairly Good Buy."

A few Imperial Valley tomatoes are beginning to come into the market at high prices - almost all of the supply is still Mexican. There is no change in the squash situation, the price remaining fairly high. This is also true for sweet potatoes. A few new potatoes at slightly lower prices (but still high) are available. Old potatoes have gone up.

The price of onions has declined a little, but remains high.

In fruits, the "Best Buys" are still apples (Watsonville Newtowns,) and small sizes of oranges, Grapefruit and pears are "Fair Buys" this week. Avocados have gone up.

MORE



The quantity of meat available increased. Beef supplies were mostly of the Commercial and Good grades. Larger supplies of <u>veal</u> were available. Spring lamb was very plentiful, and a larger volume of <u>fresh pork cuts</u> was offered. Prices were largely unchanged, except for a downward trend evident for <u>pork</u> and <u>lamb</u>. A considerable volume of meat moved to the Los Angeles area, where strike conditions prevailed, but even so, there was a large week end carry-over of cooler supplies, locally.

Butter production is lagging behind that of a year ago by 21%, although supplies are increasing seasonally. Prices in San Francisco were down a little from the previous week, with 92 score butter quoted at 85 cents per pound on Monday as against 86 cents the same day last week.

Demand for eggs continued to be higher than expected after the usual increased sales during Easter week. Large purchases of shell and dried eggs for the armed forces were a factor in the market generally. Prices were unchanged from last week. Wholesale quotations as of Monday: Grade "A" Large 53-53½ cents per dozen; Mediums 51-51½ cents; Smalls 46-46½ cents and Grade "B" Large 50-50½ cents per dozen.

A much lighter demand for <u>poultry</u> after active Easter business resulted in lower prices. On dressed poultry, prices to retailers declined 1 cent on Leghorns, Broilers and Fowl, and 2 to 3 cents on Colored Young Chickens. Young Tom Turkeys, however, advanced 1 cent.

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821 Market Street, Room 656
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WHAT'S NEWS IN THE MARKETS?

(USDA Food Bulletin for the week ending April 16, 1948)

SAN FRANCISCO, April 13 --- Six vegetables head the list this week as "Best Buys" -- Artichokes, Celery, Spinach, Rutabagas, Cauliflower, and (new to the "Best Buy" group) Asparagus.

Prices on squash have been dropping, and this vegetable is now a "Fair Buy", along with fresh peas. Mushroom prices have also been dropping and they are a "Fair Buy" this week.

Sweet potatoes have gone up a little; so have old potatoes. New potatoes have not yet begun to arrive on the market in volume, and the price remains high.

The tomatoes available in the markets are still all from Mexico at high prices. Carrots are expensive. Peppers have become very scarce and their price has jumped up sharply. The price of onions has leveled off - but at a very high level.

The fruit situation is unchanged. Apples (particularly Watsonville Newtowns) and oranges (smaller sizes) are "Best Buys". Grapefruit and pears are "Fair Buys".

Supplies of meat continued in fairly liberal volume. On beef, steer and heifer beef supplies were fully ample; cow beef and calf carcasses were in light volume. Veal under 85 pounds was in good supply, and fresh pork cuts and spring lamb supplies were adequate to meet all demands. Prices continued to be about the same as last week, with the exception that fresh pork cut prices were down a little.

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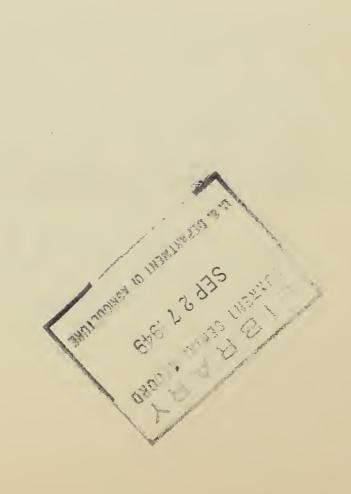
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Butter sales in San Francisco were sharply below those of last year - down 26.5 percent. Wholesale price of 92 score butter was 85 cents on Monday - no change from last week.

Demand for eggs was much lighter than before Easter, and storage demand was moderate. With California production increasing, some stocks of smaller sizes began to build up. Wholesale quotations on Monday (unchanged from last week): Grade "A" Large 53-53½ cents per dozen; Mediums 51-51½ cents; Smalls 46-46½ cents; and for Grade "B" Large 50-50½ cents.

On poultry, prices declined 1 cent on dressed Broilers, but increased 3 cents on Small Colored Fryers and 3 to 4 cents on larger Fryers and Roasters. Young Tom turkeys advanced 1 cent.

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San Francisco 3, California

Federal-State Market News Service

WHAT'S NEWS IN THE MARKETS?

(USDA Food Bulletin for the week ending April 23, 1948)

SAN FRANCISCO, April 20 -- The "Best Buys" in vegetables this week continue to be: Artichokes, Celery, Spinach, Rutabagas, Cauliflower, and Asparagus.

Prices on Squash have dropped a little as supplies have increased, bringing it into the "Fair Buy" classification, together with Lettuce and Mushrooms.

Tomatoes on the market show wide variety in quality. Good ones from Mexico are high. Imperial Valley Tomatoes are expected to begin to come to the markets within the next week or two. Carrots remain expensive, and Peppers are still high and going higher with a considerable period yet to come before any substantial price drop can be expected. New Potatoes are declining a little in price, Old Potatoes remain about the same, and Sweet Potatoes are high and not too good in quality, A few Texas Onions are now available, but Onions in general remain expensive and scarce.

Apples (especially Watsonville Newtowns) and the smaller sizes of Oranges remain "Best Buys" in fruits. (Large size Oranges are going up.) "Fair Buys" are Grapefruit and Pears. Fresh Strawberries are now available in small quantities - at high prices. Strawberry supplies may be expected to increase in the near future.

Meat continued to be in good supply. Supplies of Steer beef were fairly plentiful - Cow beef was in very light volume. Supplies of Veal and Calf about equalled demand. Fresh Lamb and Mutton continued to be very plentiful. The same is true for Fresh Pork Cuts. Prices continued largely unchanged.

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Butter sales in San Francisco were up about 10 percent over the previous week, but still 13 percent below sales during the same period last year.

Butter production is climbing a little, but is substantially below that of last year and even more below production during the 5 year average period.

Production remains low because of below normal milk flow and strong competitive demands for the slowly increasing supply of butterfat. 92 score Butter sold at a wholesale price of 84 cents on Monday, down a cent from last week.

However, Butter prices are now 21 to 22 cents higher than a year ago.

For the week ended April 16, Egg sales were 11 percent less than a year ago, while production is 10 percent larger. Surplus stocks were moving into storage. Prices continued unchanged from last week. The wholesale quotations as of Monday were: Grade "A" Large $53-53\frac{1}{2}$ cents per dozen; Mediums $51-51\frac{1}{2}$ cents; Smalls $46-46\frac{1}{2}$ cents; and for Grade "B" Large $50-50\frac{1}{2}$ cents.

Price advances were recorded on almost all classes of <u>Poultry</u>, live and dressed, because of short supplies. On dressed poultry, 1 cent advances were recorded for <u>Broilers</u>, <u>Colored Fowl</u>, <u>Old Roosters</u>, and <u>Young Tom Turkeys</u>.

Colored Fryers and Roasters went up 2 to 5 cents.

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WHAT'S NEWS IN THE MARKETS?

(USDA Food Bulletin for the week ending April 30, 1948)

SAN FRAICISCO, April 27- Artichokes in plentiful supply head the list of "Best Buys" this week, with Broccoli, Cauliflower, Celery, Rhubarb, and Spinach running close seconds.

Asparagus is selling a little higher this week but is still a "Fair Buy," along with Cabbage, Lettuce, Mushrooms, and Squash,

There are some Snap Beans in the market, but they're high priced.

Carrots, Onions, Peppers, and Tomatoes all remain in the high-priced group.

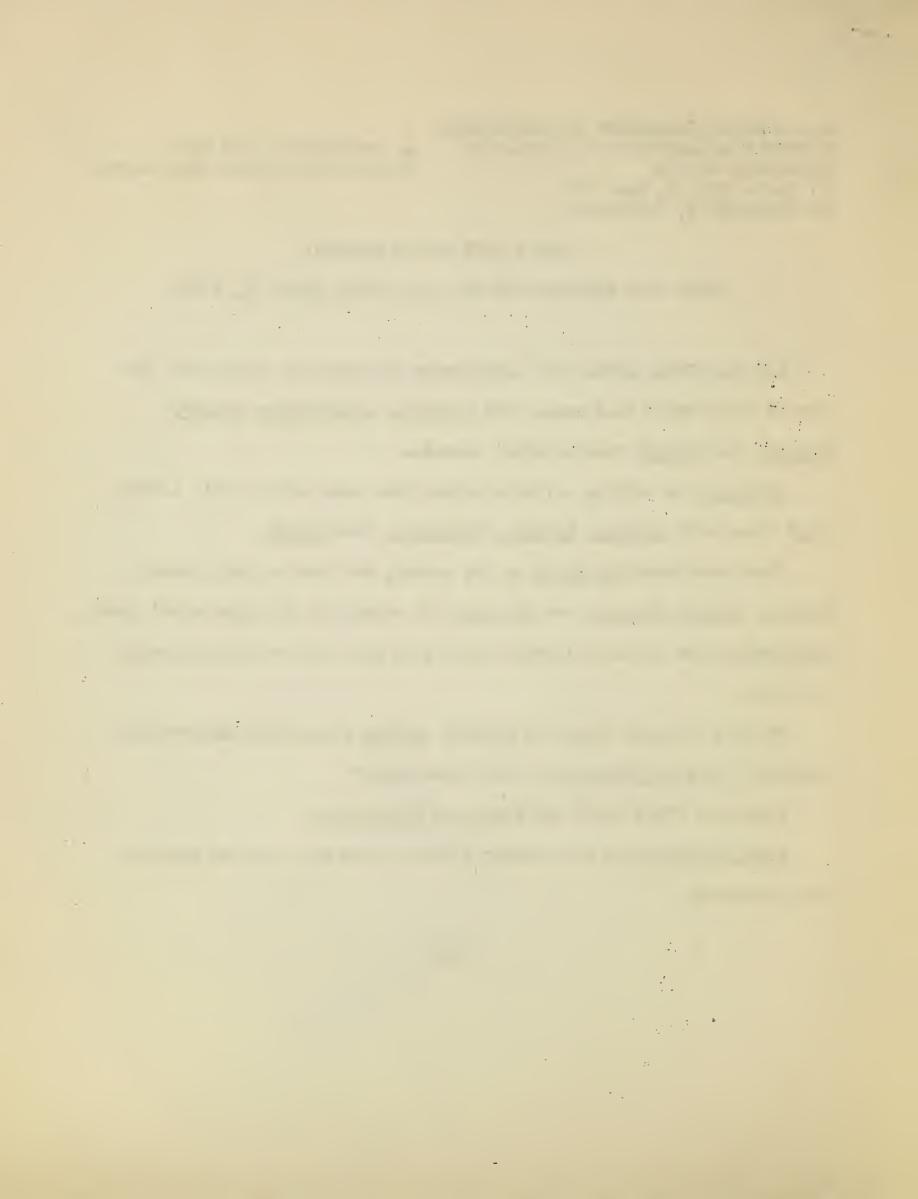
New Potatoes are selling slightly below last week but are still classed as "high".

There's not much change in fruits. Apples (especially Watsonville Newtowns) and Small Oranges are the "Best Buys."

Tagged as "Fair Buys" are Pears and Grapefruit.

Fresh Strawberries are selling a shade lower this week as supplies become heavier.

MORE



Meat supplies this past week have been fairly ample and have sold at slightly higher prices per hundredweight on the San Francisco wholesale market.

Beef supplies have been largely Good grade steer and heifer carcasses. On wholesale cuts, prices have gone up \$1.00 to \$2.00 on most items. Demand has been very active for only moderate supplies of Veal and Calf. After mid-week, coolers were unable to keep pace with the very broad demand for Lamb supplies of mostly Good and Choice grades. Prices went up \$3.00 early in the week. Fairly liberal supplies of Fresh Fork cuts have been in somewhat greater demand. Prices have gone up \$2.00 to \$3.00 on Fresh Hams, Smoked Skinned Hams, and on one-pount cartons of Lard.

Butter prices are down another cent this week as the result of lower prices in central western markets and only a moderate local demand.

Grade A(92 Score) is quoted wholesale at 83 cents per pound; Grade B

(90 Score) at 82 cents. For the week ended April 22, production in the Pacific Coast area was 4 percent above the previous week, but still 16 percent less than a year ago.

Large Eggs are up 1-cent this week, with Grade "A" Large quoted at 54-54½ cents per dozen on the wholesale market, and Grade "B" Large at 51-51½ cents. Grade "A" Mediums are unchanged at 50-51½ cents per dozen, as are Grade "A" Smalls at 45-46½ cents. As production continues to increase, more eggs are going into storage at country points.

On the <u>Poultry Market</u> the gap in prices between <u>Leghorn</u> and <u>Colored</u>

<u>Chickens</u> is getting smaller. <u>Leghorn Broilers</u> and all sizes of <u>Leghorn</u>

<u>Fowl</u> (in lighter supply) are up 1-cent per pound on both live and dressed weights, while all colored chickens — except fowl — are selling at prices ranging 2 to 4 cents per pound lower. <u>Dressed Squabs</u> are also selling 10 cents per pound lower.

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